

VIRGINIA TURF & LANDSCAPE MARKETPLACE
JANUARY 11-13, 2005

Exhibitor Contract

Please complete all information. Mail with your check made payable to the Virginia Turfgrass Council, P.O. Box 5989, Virginia Beach, VA 23471. A check for at least 25% of total must accompany this signed contract to reserve a booth. The balance is due by November 15, 2004. For any questions refer to the Exhibitor Invitation Package or contact Tom Tracy at (757) 464-1004. We look forward to working with you!

Exhibitor Information:

Company: _____ Email: _____

Contact Name: _____ Phone: (____) _____

Address: _____ FAX : (____) _____

City: _____ State: _____ Zip: _____

Booth Information:

Number of booths desired: _____

Location: See Marketplace floor plan. Booths are limited and will be assigned on a first-come, first-served basis. You may contact Tom Tracy at 757-464-1004 to check booth availability. Contract and deposit must be received within two weeks to retain a phone reservation. Otherwise, you will be contacted within a week after contract is received confirming your tentative booth assignment. Written confirmations and other instructions will be sent two months prior to Marketplace and after payment in full is received.

Number(s) _____ -1st Choice

Number(s) _____ -2nd Choice

Number(s) _____ -3rd Choice

Product(s) to be exhibited: _____

Are there any exhibitors that you would prefer to be near or not near?

Near: _____

Not Near: _____

Meals will be available by pre-registration only. Please be sure to purchase tickets on the back of this contract if you wish to have us provide them.

Be sure to complete the reverse side...

Exhibitor Badges:

You will receive one name badge per booth included in your booth price. Additional badges must be ordered and purchased below. Exhibitors will not be allowed on the marketplace floor without an exhibitor name badge. Please type or print clearly the names below:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____

Items Needed:

Do you need the following items? (Included in booth price.)

- 1. 6' Draped Table yes no
- 2. Two (2) Chairs yes no

Booth Sign is included in the booth cost. If you would like for it to read something other than the company name on the front of the contract, please indicate how you would like it to read here:

Additional items such as electricity can be ordered from Consolidated Exposition Services (540-366-1878). They will mail out a packet two months prior to show. Please note that the ballroom is carpeted.

Cost Information:

Please refer to the "What You Get..." section for the number of exhibitor name badges, lunches, passes, etcetera that is included in your booth price. Additional items may be ordered below.

<u>Number</u>	<u>Item Description</u>	<u>Total Cost</u>
_____	Total Booth Fee (See Booth Prices section and floor plan layout for cost).....	\$ _____
_____	Extra Exhibitor Name Badges @ \$30.00 each (includes Tuesday Reception; \$40 will be charged for on-site badge purchases; please list names above)	\$ _____
_____	*Tuesday Lunch Tickets @ \$12.00 each.....	\$ _____
_____	*Wednesday Lunch Tickets @ \$15.00 each.....	\$ _____
_____	*Thursday Prayer Breakfast Tickets @ \$15.00 each.....	\$ _____
*Please Note: Meals are guaranteed by pre-registration only.		
_____	Extra Marketplace Passes @ \$5.00 each (30 per booth included in booth cost)..	\$ _____
_____	VTC 2004 Membership Dues @ \$50.00 each (_____)	\$ _____
Sponsorship Level: Name of Member		
	<i>Platinum</i> \$1,000.00+.....	\$ _____
	<i>Gold</i> \$ 500.00.....	\$ _____
	<i>Silver</i> \$ 250.00.....	\$ _____
	<i>Bronze</i> \$ 100.00.....	\$ _____
	TOTAL	\$ _____
	Less DEPOSIT/CREDIT **	\$ _____
	BALANCE DUE	\$ _____

****A check or credit card payment for at least 25% of total must accompany this signed contract. The balance is due by November 15, 2004.**

Make checks payable and mail to: Virginia Turfgrass Council, P.O. Box 5989, Virginia Beach, VA 23471.
OR To Charge to Credit Card: Check One: MC/VISA Am. Expr. (& Fax to: 309-420-6064)

Card # _____ Exp. Date ___/___/___ Signature _____ Date ___/___/___

This contract has been authorized by: _____
(Signature) (Date)